

DOUGLAS J P EDWARDS
Chartered Building Surveyors

employing
Chartered Architects and Surveyors

Principal: Douglas J P Edwards FRICS C.Build E FCABE FIAS

**THE KINGS HEAD
40 HIGH STREET
BILLINGSHURST
WEST SUSSEX
RH14 9NY**

**HERITAGE STATEMENT IN SUPPORT OF
INTERNALLY ILLUMINATED SIGN TO FRONT ELEVATION.**

The proposed sign is to be positioned in the same location as previously occupied by a satellite dish.

It is contended that this small neat illuminated sign will be an improvement upon the incongruous satellite dish and it will be a discreet replacement on the fully renovated front elevation of this historic coaching inn. It will not be a gaudy, inappropriate feature in this attractive High Street setting and it will not impact upon the character of the public house. Indeed, in daylight hours it will blend entirely with the overall angular architecture of the public house building.

Respect has been given to the aims of the current National Planning Policy Framework as set out in Section 16 of that document with the sign being very small in scale, black in colour and fixed with no historic features damaged. It will only be illuminated when the overall public house external lighting is switched on. The sign is illuminated internally and there will be no spread of light beyond the fitting.

The minor nature of the sign respects the aims of the Conservation Area and it does not cause harm to the various Listed Buildings in close proximity. Other illuminated signs are evident in this location, but these too are discreet and easy to accept.