



HORSHAM DISTRICT COUNCIL CONSULTATION

TO:	Horsham District Council – Planning Dept
LOCATION:	Little Monkeys Day Nursery, 18 London Road, Horsham
DESCRIPTION:	
REFERENCE:	DC/25/2038 & DC/25/2049
RECOMMENDATION:	Advice / No Objection / Objection / More Information / Modification / Refusal
SUMMARY OF COMMENTS & RECOMMENDATION: The proposed banner sign is harmful to the special interest of the listed building.	

MAIN COMMENTS:

Dear Meg,

Nos. 16 & 18 London Road are correctly identified in the heritage and design statement as a pair of dwellings designed to appear as a single building. The special interest of the listed building is illustrated by its sombre, classically inspired proportions and detailing. The principal façade is embellished with simple string course and window hood mouldings all under a restrained pediment. The principle of a sign is contrary to an understanding and appreciation of this building as a historic dwelling. The sign draws attention away from the building and obscures the architectural detailing. The visual impact of the sign is to prevent an ability to appreciate the architectural composition as it was intended. For these reasons it harms the special interest of the listed building.

Public benefits may arise from advertisement of the business. However, this business is not utilised on an infrequent and irregular basis with many customers happening upon it fortuitously. Parents and other care givers will do their research before using a nursery and so I am satisfied this sign is superfluous and is not having a direct impact on the success of the business. This is reinforced by the more practical and acceptable ground mounted sign that does not have such a harmful impact. I am happy to accept this ground mounted sign is retained.

Regards,
Seán

ANY RECOMMENDED CONDITIONS: N/A

NAME:	Seán Rix
DEPARTMENT:	Conservation
DATE:	27.01.26