

From: Planning@horsham.gov.uk <Planning@horsham.gov.uk>
Sent: 14 July 2026 19:27:48 UTC+01:00
To: "Planning" <planning@horsham.gov.uk>
Subject: Comments for Planning Application DC/26/0746
Categories: Comments Received

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 14/07/2026 7:27 PM.

Application Summary

Address:	Kings Head 40 High Street Billingshurst West Sussex RH14 9NY
Proposal:	Installation of 1x internally illuminated sign to the front elevation. (Retrospective). (Listed Building Consent).
Case Officer:	Sam Nye

[Click for further information](#)

Customer Details

Address:	39 East Street Billingshurst
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Comments Details

Commenter Type:	Neighbour
Stance:	Customer made comments in support of the Planning Application
Reasons for comment:	- Design
Comments:	I wish to express my full support for this planning application. The King's Head is an important historic building and a valued part of Billingshurst High Street. It contributes significantly to the character of the village and provides an important social and community function for both residents and visitors. Having reviewed the proposal, I believe the installation of a small illuminated Guinness sign is entirely appropriate for this building. The proposed sign is modest in scale, sympathetic in design and

proportionate to the elevation on which it is to be installed. It will replace a far less attractive feature previously occupying the same location and therefore represents an overall visual improvement.

Traditional brewery and public house signage forms part of the historic character of British pubs and has long been associated with buildings of this type. A discreetly illuminated sign is entirely consistent with the commercial use of the premises and helps reinforce its identity as a public house without appearing intrusive or overbearing.

The proposal has clearly been designed with sensitivity to the Conservation Area and nearby listed buildings. Due to its limited size, restrained appearance and contained illumination, I do not consider that it would cause harm to the architectural or historic significance of the building or the wider street scene. During daylight hours the sign will have very little visual impact, and after dark the illumination will be subtle rather than excessive.

Supporting businesses such as The King's Head is important to maintaining a vibrant and attractive High Street. Sensitive improvements that help local businesses remain visible and commercially successful should be encouraged where they do not harm heritage assets. In my opinion, this proposal strikes that balance successfully.

For these reasons, I respectfully ask the Local Planning Authority to approve this application

Kind regards

Telephone:

Email: planning@horsham.gov.uk



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