

The Crown, Carfax, Horsham, RH12 1DW

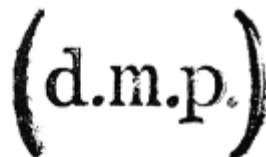
Heritage Statement

On behalf of: Greene King

Produced by: Design Management Partnership Ltd.



Heritage Design & Access Statement

PROJECT	The Crown, Carfax, Horsham, RH12 1DW			designmanagementpartnership No.2 Centre Court, Pontypridd, CF37 5YR +44(0)29 20644829 mail@designmanagementpartnership.com www.designmanagementpartnership.com	
CLIENT	Greene King				
DATE	26.01.26	REV			
JOB No	25.030	DRAWN	EB		

Introduction

This Heritage Statement has been prepared in support of the accompanying planning application for The Crown, Horsham. The purpose of this document is to explain the design principles and concepts that have informed the development proposal, and to demonstrate how heritage considerations have been carefully considered throughout the design process.

The proposal comprises a series of minor internal alterations alongside a change to the external paint colours of the building's façade. The works are modest in nature and have been specifically designed to respect and preserve the building's architectural character and historic significance, ensuring that its heritage value is sustained and, where possible, enhanced.

Address: The Crown Carfax, Horsham, RH12 1DW

Heritage Status

List Entry Number: 1027538

Grade: Grade II Listed

District: Horsham

Parish: No Civil Parish

National Grid Ref.: TQ 17223 30579

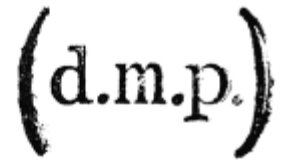
Heritage Status Details:

CARFAX 1. 1236 (South Side) No 7 (The Crown Inn) TQ 1730 1/28 20.5.49. II GV 2. Late C18 or early C19. L-shaped block of which the east wing, though contemporary, has a lower elevation. 2 storeys. 3 windows facing north-west and 3 facing north-east. Painted roughcast with plaster below ground floor stringcourse. Hipped slate roofs. Eaves cornice. 2 bays of 3 lights on both floors facing north-west and 3 facing north-east. All sash windows glazing bars intact. Doorway on each front with fluted half-columns and rusticated arch, semi-circular fanlight and 6-panel moulded door. The east wing has an additional rusticated doorway and one plain round-headed one. Late C19 wing added to south-west. Nos 4 to 7 (consec) and No 36 form a group with Nos 9, 9A, 9B and 10 Middle Street. – Historicengland.org.uk

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Location

The Crown is an existing public house located in the heart of historic town of Carfax. The Crown has occupied its position in the Carfax since 1805- a prominent and bustling crossroads within the town's vibrant market area. Positioned amid a lively mix of shops, cafés, and other pubs, The Crown benefits from excellent footfall and accessibility. It's just a short stroll from the main shopping streets and local landmarks such as the Carfax bandstand and war memorial, with convenient bus links and Horsham railway station nearby, making it a key social hub for both locals and visitors alike. The pub's setting on this central public space – historically the town's market meeting point – gives it a sense of place and community, perfect for casual drinks, pub meals, quizzes, and weekend entertainment.



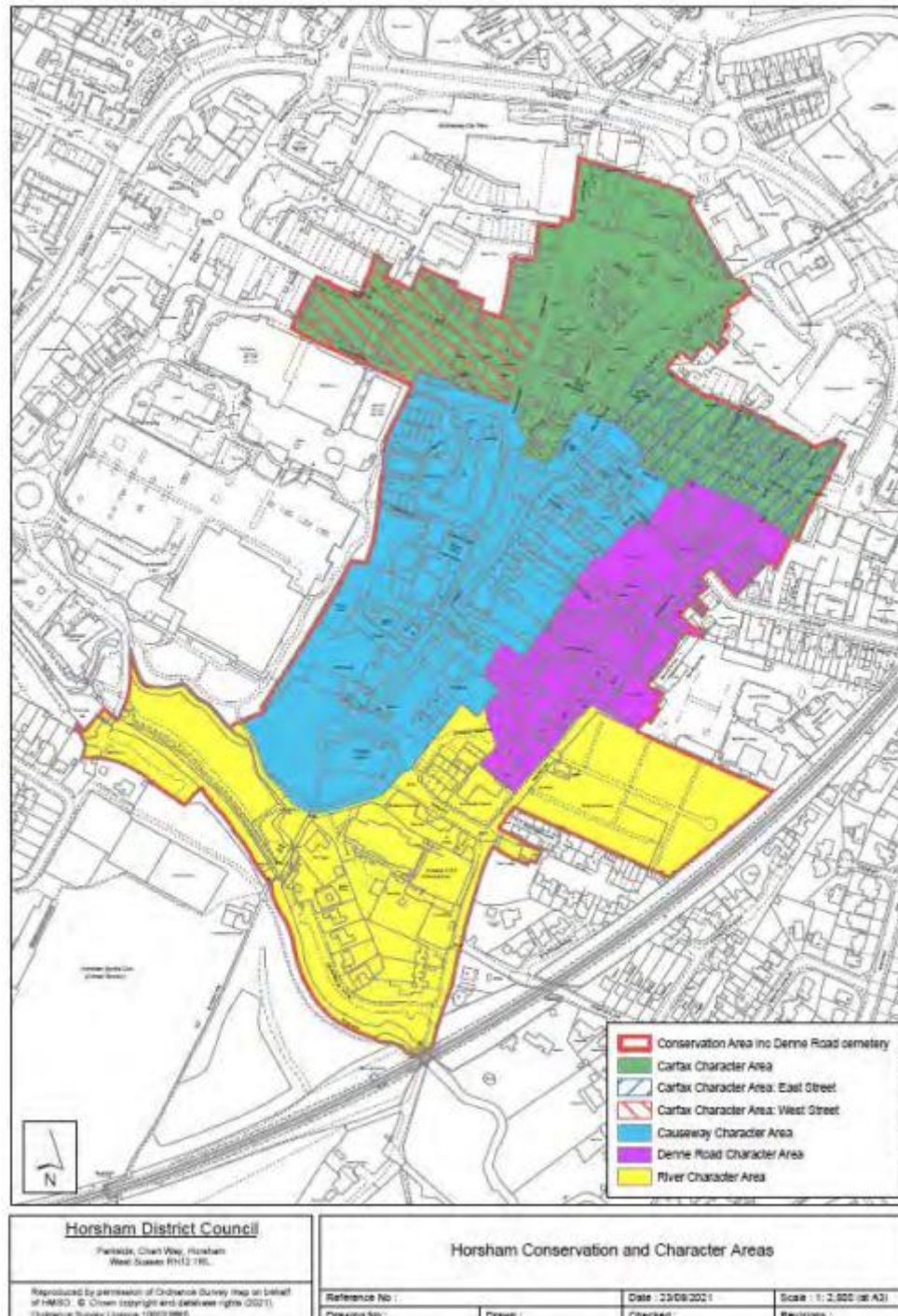
Source: GoogleEarth.co.uk

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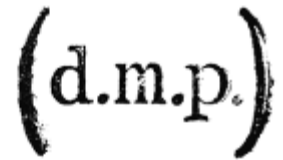
Source: Horsham Town Centre Conservation Area Appraisal and Management Plan, 2022

The pub sits within Causeway Character Area which is one of four subdivided areas forming part of Horsham Town Centre Conservation Area.

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Design Statement

The proposal seeks consent for implementation of a series of minor internal and external alterations to The Crown pub, aimed at enhancing functionality, accessibility and aesthetic appeal, while maintaining the character and heritage of the existing building. No alterations are proposed to the building form, scale and the proposal related solely to the external finish and internal aesthetic alterations that are sympathetic in nature and will not harm the protected character of the existing building.

The proposed colour palette has been carefully selected to be sympathetic to the character of the building and its surrounding context. The revised colours are muted and harmonious, ensuring that the appearance of the property remains visually cohesive and appropriate within the street scene.

Proposed Colour Palette



The intention of the colour change is to refresh and enhance the appearance of the building while maintaining its existing architectural integrity. The proposed colours will not introduce visual harm, over-dominance and they will respect the character and amenity of neighbouring properties. The proposal will have no adverse impact on surrounded landscape, highway safety, or the wider environment. As such, the development is modest, sensitive to the surroundings and fully in keeping with the conservation context.

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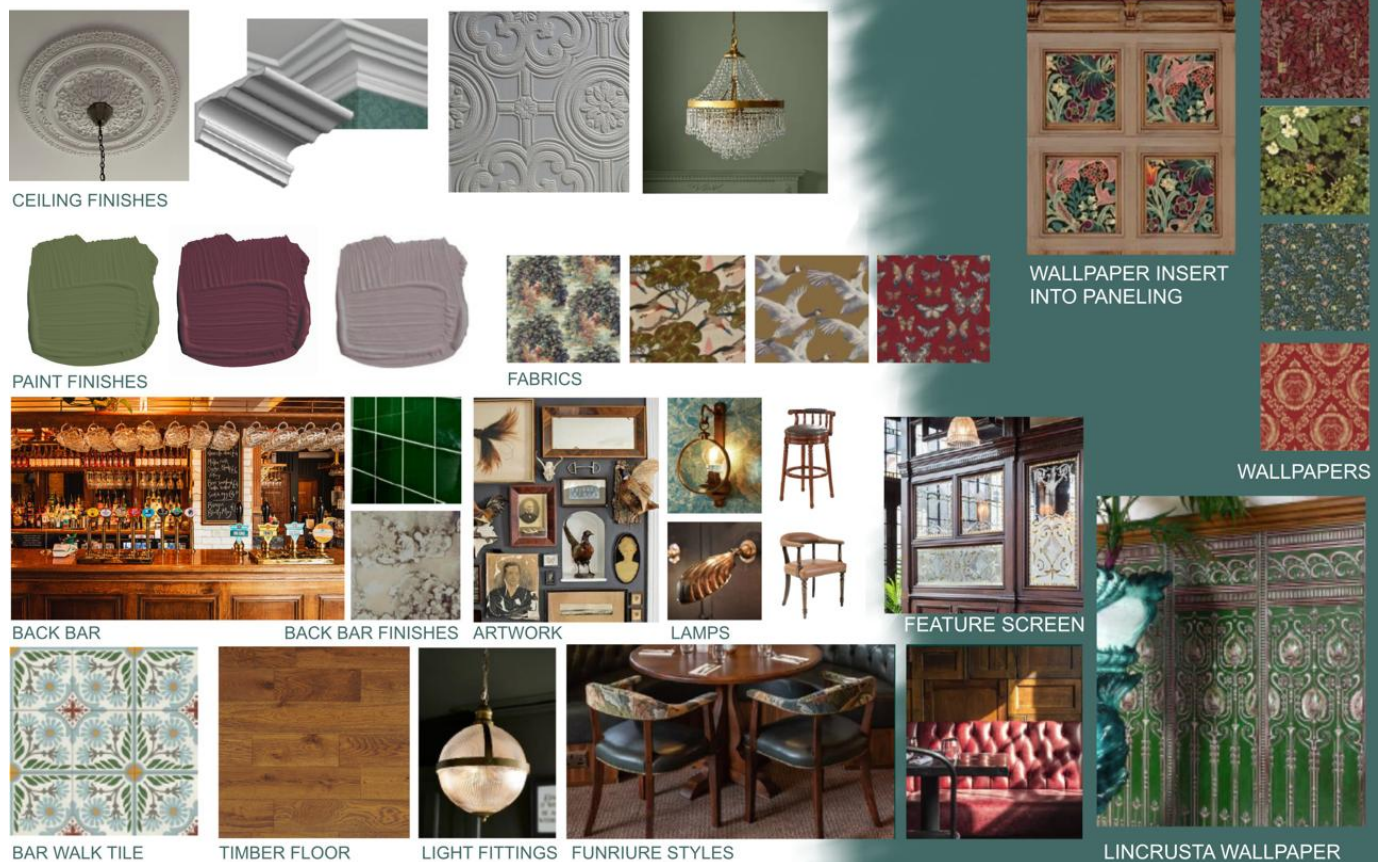
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Internally, the proposals include the enlargement of the existing main entrance lobby to improve circulation and accessibility. This will feature a new glass partition and a new set of doors designed to match the existing style, ensuring a cohesive appearance. The existing bar area will undergo a minor change with the addition of a new screen to better accommodate operational needs, carefully integrated with the current layout/ design. The toilet facilities will be refurbished to enhance comfort, hygiene, and overall functionality. In addition, the removal of secondary glazing from existing windows will restore the internal character and natural light levels.

The proposed alterations are minor in scale and carefully considered to improve both the functionality and visual appeal of the premises, ensuring that The Crown Pub continues to serve as a welcoming and attractive community space.

Interior Colour Palette

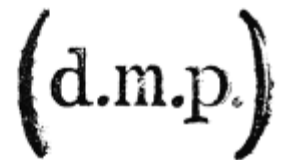
THE CROWN, HORSHAM



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Proposed Painted Lobby



Gents and Accessible Colour Palette



FL.11 - FEATURE FLOOR TILE

SPEC: Marazzi, D_Segni Blend Tappeto 5
 GROUT: Mapei, 114 Anthracite Grey
 SUPPLIER: Parkside
 DIMENSIONS: 200x200mm, 10mm thickness, PTV 36+
 COST: £26.75m2 + VAT & delivery - Parkside

Allow tiled skirting where possible @200mm height. Allow for brass trim to junction with timber and make sure the two finishes are flush.



FL.13 - VINYL FLOORING

SPEC: Altro Wood Vinyl
 Colour: Century Oak (TFWSA2212F)
 SUPPLIER: Altro
 DIMENSIONS: Roll, 2mm thick, PTV: ≥36
 COST: £15.63 /m2 (Project Ref 0-14907)

Please ensure that it is installed without any covered skirting, with tiles extending from the floor to dado height.



WFL.09 - CRACKLE GLAZED WALL TILE

SPEC: Evoke Victorian Green Flat
 GROUT: Mapei, 114 Anthracite Grey
 SUPPLIER: Parkside
 DIMENSIONS: 75x150mm
 COST: £38m2 + VAT & delivery - Parkside

Allow for timber dado moulding, painted in Dulux Trade 30GY 09/171, eggshell



DULUX TRADE - TO MATCH WALL TILE

COLOUR: Dulux Trade 30GY 09/171
 FINISH: Eggshell to any paneling and Matt Emulsion to a painted wall.



DULUX HERITAGE - WALLS + CEILINGS

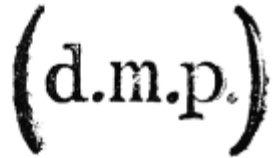
COLOUR: DH Pale Walnut
 FINISH: Matt Emulsion



DULUX TRADE - WALLS + CEILINGS

COLOUR: Dulux Trade Heart Wood, 10YR 28/072
 FINISH: Matt Emulsion

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Ladies Colour Palette



FL.12 - FEATURE FLOOR TILE

SPEC: Marazzi, D_Segni Blend Tappeto 3
 GROUT: Mapei, 114 Anthracite Grey
 SUPPLIER: Parkside
 DIMENSIONS: 200x200mm, 10mm thickness, PTV 36+
 COST: £26.75m2 + VAT & delivery - Parkside
 Allow tiled skirting where possible @200mm height. Allow for brass trim to junction with timber and make sure the two finishes are flush.



DULUX TRADE - TO MATCH TILE

COLOUR: Dulux Trade 78GG 15/104
 FINISH: Eggshell to any paneling and Matt Emulsion to a painted wall.



FL.13 - VINYL FLOORING

SPEC: Altro Wood Vinyl
 Colour: Century Oak (TFWSA2212F)
 SUPPLIER: Altro
 DIMENSIONS: Roll, 2mm thick, PTV: ≥36
 COST: £15.63 /m2 (Project Ref 0-14907)
 Please ensure that it is installed without any covered skirting, with tiles extending from the floor to dado height.



DULUX HERITAGE - WALLS + CEILINGS

COLOUR: DH Pale Walnut
 FINISH: Matt Emulsion



WFL.09 - CRACKLE GLAZED WALL TILE

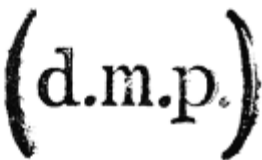
SPEC: Evoke Victorian Green Flat
 GROUT: Mapei, 114 Anthracite Grey
 SUPPLIER: Parkside
 DIMENSIONS: 75x150mm
 COST: £38m2 + VAT & delivery - Parkside
 Allow for timber dado moulding, painted in Dulux Trade 30GY 09/171, eggshell



DULUX TRADE - WALLS + CEILINGS

COLOUR: Dulux Trade Heart Wood, 10YR 28/072
 FINISH: Matt Emulsion

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Existing Photographs

Photography: Taken by D.M.P, October, 2025



Photography: Existing Lobby Main Entrance to be enlarged

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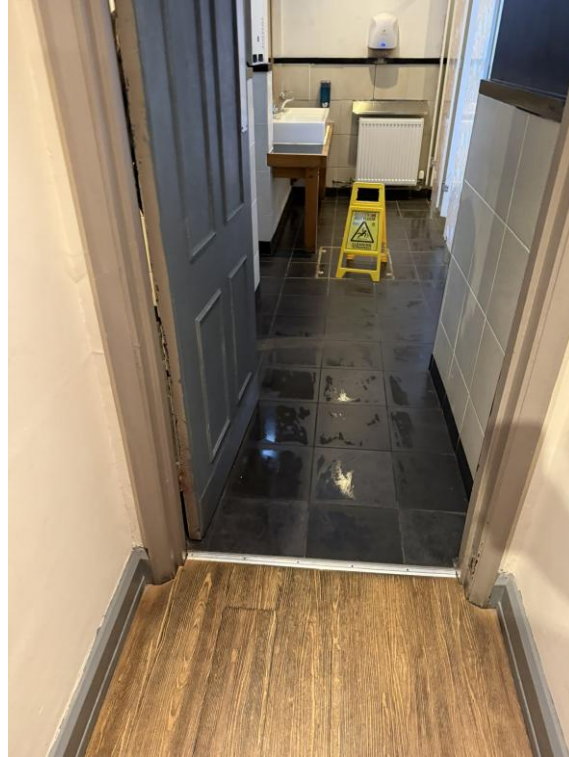
Photography: Existing Male WC's to be refurbished

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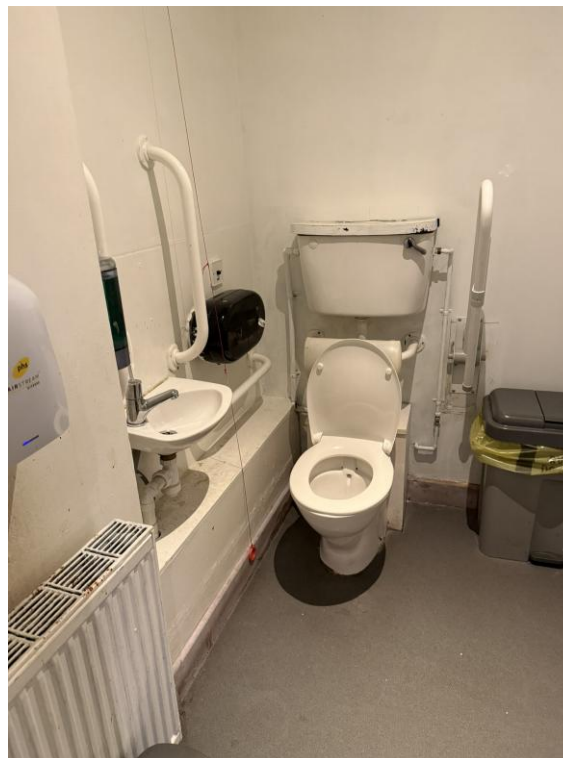
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Photography: Existing Ladies WC's to be refurbished



Photography: Existing Disabled WC to be refurbished

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Photography: Existing Bar proposal for additional screen to top of the bar

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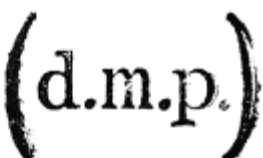
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Photography: Existing External elevation proposed to be re-painted

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Heritage Significance



Source: Historic Ordnance Survey Map of Horsham, 1896

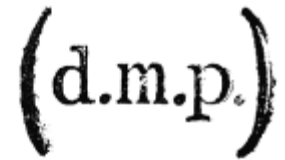
Located in a prominent commercial centre of the town that originated from a market known as *The Scarfolkes*, The Crown building forms part of the area's evolution from temporary market structures into a permanent public house within the marketplace, creating the island formations that remain visible today. The existing buildings in the area display a variety of materials and characteristics, differing in style, scale, and design, but are predominantly medieval in origin. The Crown has been a prominent feature on the Carfax since at least 1805, although records reference it as early as 1744, in connection with a sewer from the old gaol.

The building itself is well-presented example of a Georgian public house, reflecting the development of the South Side and Middle Street area. Architecturally, the building is notable for its L-shaped plan, with a contemporary east wing of lower elevation, and a later 19th-century addition to the south-west, illustrating the organic growth typical of historic inns. The Crown underwent a considerable refit in June 2007. The Crown once provided hotel and dining room facilities. This was revealed on the chimney breast at the rear behind the once-dishevelled 'The Crown' signage. The building comprises of four; three making up the Carfax frontage. A fourth, square, building fills in the gap and forms the boundary into Crown Alley. Historically and socially, The Crown Inn has significance as a long-established public house, reflecting the commercial and communal life of the area from the late 18th century onwards.

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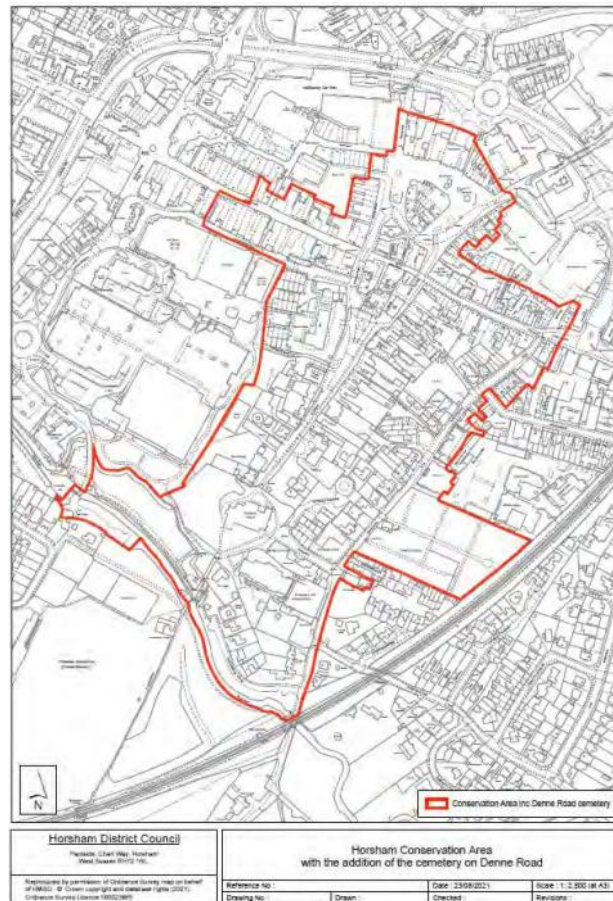
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Conservation Area

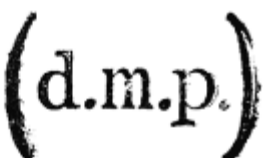
The Horsham Town Conservation Area was designed in 1974 and was reviewed in 2001 with a new addition of St Mary's Cemetery and Dennee Road. The existing Conservation Area is set within the built-up area boundary of Horsham town and it's centered around the historic core of Causeway, Carfax, Middle Street, Dennee Road and East and West Street. The Horsham Conservation area origins and development of the town through the medieval, Georgian and Victorian era is clearly visible in the surviving townscape, however many buildings within the Conservation Area have been altered from the time of their construction and designed as listed buildings.



Source: Horsham Town Centre Conservation Area Appraisal and Management Plan. 2022

Rustington Conservation Area, designated in 1986 and extended in 1994, encompasses the historic core of the village and reflects its development from a modest agricultural settlement into a more established residential community. While some development occurred in the late 19th century, the most substantial growth followed the First World War. The conservation area remains a vital part of the village's identity, preserving a strong sense of its rural and architectural heritage despite surrounding 20th-century development. The buildings within the Conservation Areas utilise local building materials in a range of vernacular and historic techniques, establishing and reinforcing a strong sense of place.

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Heritage Impact

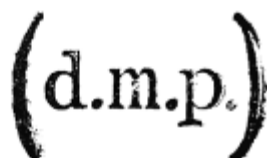
The proposed interventions have been designed to preserve and enhance the heritage value of The Crown public house. The changes are minor and reversible in nature. They do not involve any intervention into the building's historic structure or fabric. Every effort has been made to preserve original features and respect the heritage of the conservation area while ensuring it remains a viable and welcoming public house for the community.

Externally, the proposed changes are limited to a modest refinement of the existing colour palette. The fascias, barge boards, gutters, and entrance door and surround are proposed to be repainted in black, while the windows will be finished in dark green. These colours are traditional and historically appropriate, reflecting a restrained and sympathetic palette commonly associated with historic public houses. The existing render is proposed to be repainted in white, a muted and neutral tone that complements the character of the building and reinforces its historic appearance without introducing visual dominance or contrast.

Proposed Colour Palette



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Internally, the proposals include modest reconfiguration of the entrance lobby to improve circulation and accessibility, the introduction of discreet glazed partitions and doors designed to complement the existing architectural language, and minor alterations within the bar area to support operational needs. The refurbishment of existing toilet facilities will improve comfort and hygiene. The removal of secondary glazing from historic windows will result in a heritage benefit by reinstating the original window proportions, enhancing natural light and restoring the internal character of the building.

The proposals introduce new materials, including a tiled bar walkway, new timber flooring outside the toilets, and new tiled flooring within the toilets. The scheme also incorporates architectural features such as ceiling cornices and ceiling roses to enrich the interior design. Overall, the works constitute a gentle enhancement that will improve visual coherence and long-term maintenance while respecting the building's historic character.

Overall, the proposed interventions will result in no harm to the heritage significance of the Crown or its setting. By improving the external appearance in a sensitive and historically informed manner, the works will help ensure the continued viability and positive contribution of the public house to the local community, supporting its ongoing use as a valued heritage asset.

Use

The proposed development will not change the use of the building.

Layout

The proposed development will alter the layout by forming a new lobby.

Amount (Density, Scale & Massing)

The scale and massing of the building will remain the same.

Appearance

The overall appearance of the building is to remain the same with minor alteration to the external colour finish of the building.

Access

The access into the building is to remain the same with minor extension to the main entrance lobby area.

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Summary

The proposed minor internal and external alterations—comprising sensitive repainting, improved accessibility, internal refurbishment, and reinstatement of original window character—have been carefully designed to respect and enhance the building's architectural and historic significance. The works will not affect the building's form, scale, or historic fabric, and will preserve its contribution to the character and appearance of the Conservation Area. Overall, the proposals are modest, reversible where appropriate, and will ensure the continued use and long-term conservation of this important historic and social asset.

