WEST SUSSEX COUNTY COUNCIL CONSULTATION

TO:	Horsham District Council FAO: Nicola Pettifer
FROM:	Highways, WSCC
DATE:	28/05/2024
LOCATION:	Platts Roundabout, A272, Billingshurst
SUBJECT:	DC/24/0683 Installation of 3x non-illuminated Fascia signs, 1x non-illuminated other sign, 13x internally illuminated Fascia signs and 3x internally illuminated other signs (Forecourt Building Signs, Refueling Canopy Signs, Petrol Price Identification totem sign, Multibrand Totem Sign).
DATE OF SITE VISIT:	N/A
RECOMMENDATION:	Advice
S106 CONTRIBUTION TOTAL:	£N/A

This application has been dealt with in accordance with the Development Control Scheme protocol for small scale proposals.

This application is for the installation of various illuminated and non-illuminated site signage. From inspection of the plans, the proposed signage will be located within private land and will not encroach into the maintained highway boundary.

The Application Form states that the illuminated signs will be illuminated at most to 400cd/sqm, and this would conform to the guidelines of The Institute of Lighting Engineers' Technical Report 5: Brightness of Illuminated Advertisements for this location. The signs and advertisements will be static and as such, are not anticipated to result in a distraction to drivers, or a highway safety concern.

In summary, the LHA does not consider that this proposal would have an unacceptable impact on highway safety or result in 'severe' cumulative impacts on the operation of the highway network, therefore is not contrary to the National Planning Policy Framework (paragraph 115), and that there are no transport grounds to resist the proposal.

Kyran Schneider
West Sussex County Council – Planning Services