**From:** Nigel Bird <nigel.bird@westsussex.gov.uk>
**Sent:** 15 October 2024 09:52:06 UTC+01:00
**To:** "Amanda.Wilkes" <Amanda.Wilkes@horsham.gov.uk>; "Jodie Wilkes" <Jodie.Wilkes@westsussex.gov.uk>
**Subject:** RE: DC/24/1042 & DC/24/1043 Sumners Pond - Proposed Adverts

Dear Amanda, thank you for the clarification. I understand from the applicant's Technical Manager that the static flags will produce minimal movement.

Having drawn the Local Planning Authority's (LPA) attention to the potential hazard I am withdrawing my holding objection with the recommendation that the LPA, as the decision maker in this process, makes an assessment of the risk to ensure the safety of the public and that it reviews this, as may be necessary, in light of experience.

Kind regards

Nigel

**Nigel Bird**
Countryside Access Ranger – Area 5
Rights of Way – Highway Operations
West Sussex County Council, Clapham Depot, Clapham, Worthing, West Sussex BN13 3UR

**Phone:** 0330 22 26724 **Mobile:** 07709 458982 **E-mail:** nigel.bird@westsussex.gov.uk **Web:** www.westsussex.gov.uk/prow

Please note my usual working week is Monday to Thursday and alternate Fridays. If your enquiry is urgent outside of this time please contact the Public Rights of Way team on 01243 777620 or prow@westsussex.gov.uk

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**From:** Amanda.Wilkes <Amanda.Wilkes@horsham.gov.uk>
**Sent:** Monday, October 14, 2024 9:34 AM

**To:** Jodie Wilkes <Jodie.Wilkes@westsussex.gov.uk>; Nigel Bird <nigel.bird@westsussex.gov.uk>
**Subject:** FW: DC/24/1042 & DC/24/1043 Sumners Pond - Proposed Adverts

****EXTERNAL****

Good morning both

**RE: DC/24/1042 & DC/24/1043 Sumners Pond - Proposed Adverts**

Further to your previous comments regarding the application proposals for Advert Flags, please see the additional information provided by the applicant as attached.

I will formally re-consult but please can I have any further comments urgently by return email.

Kind regards

Amanda

**Amanda Wilkes**

Senior Planning Officer (Monday-Wednesday)

**Telephone:** 01403 215521

**Email:** Amanda.Wilkes@horsham.gov.uk

Horsham District Council 50 YEARS

**Horsham District Council, Parkside, Chart Way, Horsham, West Sussex RH12 1RL**
Telephone: 01403 215100 (calls may be recorded) www.horsham.gov.uk Chief Executive: Jane Eaton

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**From:** Adam Light <adaml@sigmahomesgroup.co.uk>
**Sent:** 13 October 2024 09:09
**To:** Amanda.Wilkes <Amanda.Wilkes@horsham.gov.uk>
**Subject:** RE: DC/24/1042 & DC/24/1043 Sumners Pond - Proposed Adverts

Hi Amanda,

Further to your email below, the static flags wouldn't create the same movements as 'standard' ones. I have attached a couple of photos of what has been proposed which hopefully will help illustrate what has been put forward.

As can be seen in these images, the flags are framed top and bottom with metal rods and are therefore set taught. The roads are then strapped back to the pole tightly to prevent rotation. Any movement therefore is minimal.

I hope this helps clarify the proposals but should more information be required then of course please let me know.

Regards

**Adam Light**
Technical Manager

Sigma Homes
LOCATION + QUALITY + DESIGN

**M** 07824 813876
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**From:** Amanda.Wilkes <Amanda.Wilkes@horsham.gov.uk>
**Sent:** 25 September 2024 15:40
**To:** Adam Light <adaml@sigmahomesgroup.co.uk>
**Subject:** DC/24/1042 & DC/24/1043 Sumners Pond - Proposed Adverts

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Good Afternoon

I have had responses from WSCC Highways and WSCC PROW Teams who have advised that they submit holding objections for the following reasons:

*The British Horse Society provides the following advice on the use of flags and banners in proximity to public bridleways:*
*"… flags (traditional and 'feather' flags) and banners should be avoided near equestrian routes. Flags are commonly used promotional items but can cause great difficulty for equestrians with horses not trained with them. The high level of movement that makes them striking for promotion is exactly what makes them hazardous on an equestrian route", The British Horse Society, Advice on Construction sites and horses, August 2024, http://www.bhs.org.uk/accessadvice*
*Clarification is therefore sought on what the application means by the term 'static flag' and whether these create movement, which could spook a horse.*

*I have submitted a hold objection on 30/08/24. If the applicant can provide reassurance that the advertising materials will not create movement then I will be pleased to remove the objection. Otherwise, the objection will remain.*

Please advise whether the proposed 'static flag' would create movement for the reason as above?

Kind regards

Amanda

**Amanda Wilkes**

Senior Planning Officer (Monday-Wednesday)

**Telephone:** 01403 215521

**Email:** Amanda.Wilkes@horsham.gov.uk








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