

From: Planning@horsham.gov.uk <Planning@horsham.gov.uk>
Sent: 02 March 2026 20:21:54 UTC+00:00
To: "Planning" <planning@horsham.gov.uk>
Subject: Comments for Planning Application DC/26/0120
Categories: Comments Received

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/03/2026 8:21 PM.

Application Summary

Address:	Land at 516852 130723 Freshwater Parade Bishopric Horsham West Sussex
Proposal:	Installation of 1No. BT Street Hub Unit and associated advertisement panels on either side of the unit.
Case Officer:	Jacques Burrowes

[Click for further information](#)

Customer Details

Address:	53 Greenway Horsham
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Comments Details

Commenter Type:	Member of the Public
Stance:	Customer objects to the Planning Application
Reasons for comment:	- Other
Comments:	Public safety must always remain the top priority when considering any application to be erected in a busy Horsham street. It is potentially dangerous with a very high risk to health and safety for both the public and motorists alike, by the placement of these 2 street advertising hubs in the proposed location(s) in the Bishopric.

These large 3 metre 2 way digital screens are purposely designed with expert execution to capture and hold ones 'Attention' changing its absorbing content every 10 seconds to maintain the observers stimulated interest.

Such vivid digital imagery located next to a very busy main road, will have the ensured desired hypnotic effect upon oncoming motorists compromising safety, by causing distraction and impeding their concentrated focus whilst driving!

This will of course without doubt be dangerous, vastly increasing the probability that accidents will occur, with possible dire consequences of serious injuries or even loss of life...

I totally oppose this application.

Kind regards

Telephone:

Email: planning@horsham.gov.uk



**Horsham
District
Council**

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