



Horsham  
District  
Council

## HORSHAM DISTRICT COUNCIL CONSULTATION

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| <b>TO:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Horsham District Council – Planning Dept                                                                                                                                                                                      |
| <b>LOCATION:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Palaceland Farm Hooklands Lane Shipley West Sussex                                                                                                                                                                            |
| <b>DESCRIPTION:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Removal of condition 13 of previously approved application reference DC/25/1153 (Demolition of existing agricultural barn and construction of holiday let accommodation) to allow unrestricted occupation as a dwellinghouse. |
| <b>REFERENCE:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | DC/26/1139                                                                                                                                                                                                                    |
| <b>RECOMMENDATION:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Advice / No Objection / Objection / <b><u>More Information</u></b> / Modification / Refusal                                                                                                                                   |
| <b>SUMMARY OF COMMENTS &amp; RECOMMENDATION:</b><br>Enterprising Horsham (Economic Development) requests more information on this proposal.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                               |
| <b>MAIN COMMENTS:</b><br>Enterprising Horsham recognises tourism as an important contributor to the District's economy, supporting local businesses, employment and expenditure across our towns, villages and rural areas. The availability of a range of visitor accommodation is an important part of the District's tourism offer, helping to attract visitors, extend stays and retain visitor expenditure within the local economy.<br><br>The proposal would result in the permanent loss of a unit of visitor accommodation through its conversion to unrestricted residential occupation. From an economic development perspective, we would therefore expect the applicant to demonstrate that the loss of the tourism use is justified and would not materially undermine the local visitor economy.<br><br>In particular, it would be helpful for the applicant to provide evidence regarding: <ul style="list-style-type: none"><li>• current and historic occupancy and booking levels for the accommodation;</li><li>• the viability of the unit as visitor accommodation, including relevant operating information;</li><li>• the extent, duration and nature of any marketing undertaken to secure or maintain its use as visitor accommodation;</li><li>• the likely economic implications of its loss, including any contribution it currently makes to local visitor expenditure; and</li><li>• the reasons why continued use as visitor accommodation is no longer considered viable or appropriate.</li></ul> |                                                                                                                                                                                                                               |
| <b>ANY RECOMMENDED CONDITIONS:</b><br>Until this evidence is provided, Enterprising Horsham considers that the economic case for the loss of the approved visitor accommodation has not been demonstrated.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                               |
| <b>NAME:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Julie Cavallo                                                                                                                                                                                                                 |
| <b>DEPARTMENT:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Enterprise (Economic Development)                                                                                                                                                                                             |
| <b>DATE:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 15.09.26                                                                                                                                                                                                                      |