

Appeal 6016662

Appeal questionnaire

Submitted on 2 October 2026.

Appeal type	Commercial advertisement
Appeal site	The Kings Head, 40 High Street, Billingshurst, RH14 9NY
Agent contact details	██ ████████████████
Application number	DC/26/0579

Constraints, designations and other issues

Is a commercial advertisement appeal the correct type of appeal?	Yes
Affects a listed building	Yes
Listed Building	1027136 II THE KING'S HEAD INN
Affects a scheduled monument	No
Conservation area	Yes
Conservation area map and guidance	Billingshurst Conservation Area Map.pdf (/document/4cf2babb-b111-4b1e-904b-0313fa8f786b) Billingshurst Conservation Area Appraisal and Management Plan.pdf (/document/a77b5ee9-de68-4f3d-bf44-3bb44122a498)
Protected species	No
Is the site in an area of special control of advertisements?	No
Green belt	No
Is the site in a national landscape?	No
Designated sites	No, it is not in, near or likely to affect any designated sites

Notifying relevant parties

List of neighbours' addresses that you notified about the application

[Initial List of Neighbours.pdf \(/document/9f38cf7c-679b-44a6-868c-30c48b47c61b\)](/document/9f38cf7c-679b-44a6-868c-30c48b47c61b)
[Initial List of Consultees.pdf \(/document/7db236a0-68db-4c59-b326-40b106459254\)](/document/7db236a0-68db-4c59-b326-40b106459254)

Type of notification

A site notice
Letters or emails to interested parties
An advert in the local press

Uploaded site notice

[Site Notice.pdf \(/document/09bda5b5-d5d3-4b2b-ac34-bc15b8248bcf\)](/document/09bda5b5-d5d3-4b2b-ac34-bc15b8248bcf)

Letter sent to neighbours

[Initial Neighbour Notification Letter.pdf \(/document/84a62c61-fc0c-4e89-99c5-11f7a116fa4f\)](/document/84a62c61-fc0c-4e89-99c5-11f7a116fa4f)
[Initial Consultee Letter.pdf \(/document/0a36c584-0d4e-4544-ad74-fb2fe8f041b5\)](/document/0a36c584-0d4e-4544-ad74-fb2fe8f041b5)

Uploaded press advert

[Newspaper Advert.pdf \(/document/f000ea67-b494-42dd-879b-5b4e1f49c3eb\)](/document/f000ea67-b494-42dd-879b-5b4e1f49c3eb)

Upload the appeal notification letter and the list of people that you notified

[Appeal Notification Letter and List.pdf \(/document/179607ea-26a1-4485-9b91-882964f43bab\)](/document/179607ea-26a1-4485-9b91-882964f43bab)

Consultation responses and representations

Statutory consultees

Yes
HDC Compliance
HDC Conservation & Design
Parish Council

Representations from other parties

Yes

Upload representations from other parties

[Consultation Responses.pdf \(/document/4c22914f-2b55-488a-a58e-acc59c05369f\)](/document/4c22914f-2b55-488a-a58e-acc59c05369f)

Planning officer's report and supporting documents

Upload planning officer's report

[Delegated Report.pdf \(/document/af79eaa7-060b-4a5a-a761-57e3a7858cc0\)](/document/af79eaa7-060b-4a5a-a761-57e3a7858cc0)

Did you refuse the application because of highway or traffic public safety?

No

Did the appellant submit complete and accurate photographs and plans?

Yes

Do you have any relevant policies from your statutory development plan?

Yes

Policies from statutory development plan	HDPF Cover.pdf (/document/6fa15e59-5b65-4c26-9c0a-1310107a480e) HDPF Policies 14,25,32,33,34,40,41.pdf (/document/7b5f492f-505a-4ffd-9cf3-5a5df58d31fd)
Emerging plans	Yes
Upload emerging plan and supporting information	Horsham District Local Plan Regulation 19.pdf (/document/d4e0b6d2-721b-42b0-b3dd-737a66137d48)
Do you have any other relevant policies?	Yes
Upload any other relevant policies	NPPF December 2024.pdf (/document/e6042bfe-d459-4e42-8cb6-0932936d9bfc) Billingshurst-Design-Statement.pdf (/document/783ffbc4-555e-4143-9b1f-5122ca93aa03) NPPF December 2024 Cover.pdf (/document/f069ed86-9673-4b3b-8668-98c68ffc3663) Billingshurst-Neighbourhood-Plan-May-21-website.pdf (/document/5f95e0a9-cabb-4c17-bf55-afe758b02bf5)
Supplementary planning documents	No
Site access	
Access for inspection	No
Will the inspector need to enter a neighbour's land or property?	No
Potential safety risks	No
Appeal process	
Procedure type	Written representations
Appeals near the site	Yes
Other appeal	6016661
Extra conditions	Yes Alongside the standard conditions listed above, the council respectfully request the following conditions are imposed: 1. The sign hereby permitted shall only be illuminated during the hours of business use of the premises.

Reason: In the interests of amenity.

2. The illumination of the proposed sign shall be of a non-intermittent type.

Reason: In the interests of the visual amenities of the locality.

3. The intensity of illumination of the proposed sign shall not exceed 200 cd/m.

Reason: In the interests of the visual amenities of the locality.

Have there been any significant changes that would affect the application?

National policy changes
Revision of the National Planning Policy Framework, August 2026. Changes to this policy framework does not impact the proposed development and the objection to the principle of this development remains.

Original Evidence

Did the applicant submit a design and access statement with the application?

No

Did the applicant submit plans and drawings with the application?

Yes

Upload the plans and drawings submitted with the application

[Location Plan with Proposal Added.pdf \(/document/aa213de2-9e69-4511-9431-1b4b0320e218\)](/document/aa213de2-9e69-4511-9431-1b4b0320e218)
[GUINNESS 2.5P LED ROUNDELL PLAN \(2 OF 3\).pdf \(/document/c80a3a3e-7cae-4369-8158-1e73f234c264\)](/document/c80a3a3e-7cae-4369-8158-1e73f234c264)
[Site Plan.pdf \(/document/d6046bf7-7258-4933-affd-2e0bae273098\)](/document/d6046bf7-7258-4933-affd-2e0bae273098)
[GUINNESS 2.5P LED ROUNDELL PLAN \(3 OF 3\).pdf \(/document/c4a75680-8916-440d-a23f-4c11a3d9c35a\)](/document/c4a75680-8916-440d-a23f-4c11a3d9c35a)
[Elevations - Pre-Existing.pdf \(/document/e0a4fcdf-3b41-4296-bf7f-57d0b8f6ab2b\)](/document/e0a4fcdf-3b41-4296-bf7f-57d0b8f6ab2b)
[GUINNESS 2.5P LED ROUNDELL PLAN \(1 OF 3\).pdf \(/document/ac2f16e7-b922-47a6-9e4d-a2267f9a1f1a\)](/document/ac2f16e7-b922-47a6-9e4d-a2267f9a1f1a)
[EXISTING NORTH ELEVATION \(SIDE\).pdf \(/document/5ea0ecb8-59fd-4d4c-b953-d21aacb3c977\)](/document/5ea0ecb8-59fd-4d4c-b953-d21aacb3c977)
[EXISTING EAST ELEVATION PLAN.pdf \(/document/7b847890-5423-47bb-9e03-d2d2df6c7e53\)](/document/7b847890-5423-47bb-9e03-d2d2df6c7e53)

Did the applicant submit any other documents with the application?

Yes

Upload any other documents submitted with the application

[Photo 1.jpeg \(/document/c103eb21-da0b-4151-9cef-3735dec606d2\)](#)
[Photo 2.jpeg \(/document/e1f47824-b6b7-45cb-949b-60a6367873d7\)](#)
[Heritage and Lighting Statement.pdf \(/document/d52b2279-ec21-4089-a5a6-ebcc75101dc2\)](#)

What documents and plans did you use to make your decision?

Site plan - Block/Site Plan, Received - 13.05.2026
Elevation plan - Existing East Elevation (Front), Received - 29.04.2026
Elevation plan - Existing North Elevation (Side), Received - 20.05.2026
Supporting Docs - Heritage Statement, Received - 13.05.2026
Plans - Guinness 2.5P LED Roundell (1 of 3), ref 1/3, 04.06.2026
Plans - Guinness 2.5P LED Roundell (2 of 3), ref 2/3, 13.05.2026
Plans - Guinness 2.5P LED Roundell (3 of 3), ref 3/3, 13.05.2026
Location plan - Location Plan with Proposal Added, Received - 13.05.2026
