



HORSHAM DISTRICT COUNCIL CONSULTATION

TO:	Horsham District Council – Planning Dept
LOCATION:	Swan Walk, Horsham
DESCRIPTION:	Installation of 1x illuminated wayfinding totem
REFERENCE:	DC/25/1474
RECOMMENDATION:	Advice / No Objection / Objection / More Information / Modification / Refusal
SUMMARY OF COMMENTS & RECOMMENDATION:	
MAIN COMMENTS: As the site lies within the Horsham Town Centre Conservation Area and occupies a prominent position along a key pedestrian axis, the visual quality and conceptual contribution of any new feature must be of the highest standard. It is considered that the current scheme is a more innovative and interesting structure that reflects more sensitively the character of Horsham and enhances the streetscape. It would be suggested that the amended scheme would therefore preserve the character and appearance of the Conservation Area, and therefore no objection would be raised.	
ANY RECOMMENDED CONDITIONS:	
NAME:	Nicola Mason
DEPARTMENT:	Strategic Planning
DATE:	12.01.2026