

Mr Martin Brown
Telent
Rutland House
5 Allen Road
Livingston
EH54 6TQ

Application Number: DC/26/0120

TOWN & COUNTRY PLANNING ACT, 1990 (as amended)
TOWN & COUNTRY PLANNING (Control of Advertisements) (England) Regulations 2007

On behalf of: Verity Cheyne BT Group Plc

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby REFUSE CONSENT to the following display of (an) advertisement(s):

Installation of 1No. BT Street Hub Unit and associated advertisement panels on either side of the unit.

Land at 516852 130723 Freshwater Parade Bishopric Horsham

as shown on Plan and Application Number DC/26/0120 submitted to the Council on 26/01/2026. The reasons for the Council's decision to refuse to permit the above works are specified hereunder.

- 1 The advertisement, by reason of its scale, illumination and siting would appear visually intrusive and would introduce a harmful degree of visual clutter into the street scene. The advertisement would fail to respond positively to the character of the town centre and would detract from the quality of the public realm, therefore resulting in unacceptable harm to visual amenity, contrary to Policies 14, 32 and 33 of the Horsham District Planning Framework (2015) and Policies HB3, HB4 and HB7 of the Horsham Blueprint Business Neighbourhood Plan.

Schedule of plans/documents

Plan Type	Description	Drawing Number	Received Date
Supporting Statement	Noise management plan	NONE	26.01.2026
Supporting Statement	Anti-social behaviour management plan	NONE	26.01.2026
Supporting Docs	Declaration of RF public exposure conformity	NONE	26.01.2026
Supporting Statement	Lighting statement	NONE	26.01.2026
Supporting Statement	Covering letter	NONE	26.01.2026
Supporting Docs	WSCC Developers notice	NONE	26.01.2026
Supporting Statement	Planning statement	NONE	26.01.2026

Photos	Existing and proposed render	NONE	26.01.2026
Supporting Statement	Product statement	NONE	26.01.2026
Elevation & Floor plan	Dimensioned	STH-001	26.01.2026
Location & Site plan	Existing	001	26.01.2026
Location & Site plan	Proposed	002	26.01.2026
Elevation plan	Existing site elevations	003	26.01.2026
Elevation plan	Proposed site elevations	004	26.01.2026



Emma Parkes
Head of Development and Building Control

Date: 09/07/2026

ADDITIONAL INFORMATION

Right of Appeals

If you are aggrieved by the decision to refuse permission for the proposed development or to grant it subject to conditions, then you can appeal to the Secretary of State under Section 78 of the Town and Country Planning Act 1990.

You must appeal within 8 weeks of the date of the decision notice for an advertisement consent. Other types of application have different timescales. In particular, if an enforcement notice is/has been served for the same (or very similar) land and development, appeals should usually be lodged within 28 days. Only the applicant possesses the right of appeal.

Appeals can be made online at: <https://www.gov.uk/planning-inspectorate>. If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.

The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.

The Secretary of State need not consider an appeal if it seems to the Secretary of State that the local planning authority could not have granted planning permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements, to the provisions of any development order and to any directions given under a development order.

If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are at <https://www.gov.uk/government/collections/casework-dealt-with-by-inquiries>.