



Horsham District Council

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

16 Bodywise Gym And Studios

Address Line 1

Church Street

Address Line 2

Address Line 3

West Sussex

Town/city

Warnham

Postcode

RH12 3QW

Description of site location must be completed if postcode is not known:

Easting (x)

515753

Northing (y)

133608

Description

Applicant Details

Name/Company

Title

Ms

First name

Aida

Surname

Pecelyte

Company Name

Bodywise Gym & Studios Ltd

Address

Address line 1

Bodywise Gym And Studios

Address line 2

16 Church Street

Address line 3

Warnham

Town/City

Horsham

County

West Sussex

Country

United Kingdom

Postcode

RH12 3QW

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

Applicant Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The proposal is for the installation of one freestanding, double-sided sign positioned in place of the existing sign, adjacent to the low brick boundary wall at the entrance to the site.

The sign will comprise a rectangular panel with an overall height of approximately 1400mm, a width of approximately 500mm, and a boxed construction depth of approximately 75mm. The sign will be aligned parallel with the wall and positioned so as not to obstruct driveway access.

The structure is proposed in weathered Corten steel to provide a muted and natural appearance appropriate to the village setting and conservation area. The sign will display the business name "BODYWISE" only, on both sides, with no additional advertising content, logos or promotional graphics proposed.

The sign will be double-sided to allow visibility from both directions along the road.

Very subtle, low-level illumination is proposed to improve safety and wayfinding in low-light conditions. This would be achieved using solar-powered mini uplights installed at ground level. Illumination would be limited to softly illuminating the lettering only and designed to avoid glare, excessive brightness, light spill or adverse impact on neighbouring properties or the surrounding conservation area.

The proposal is intended to provide clear identification of the premises and improve visibility in an area which is currently poorly lit, while remaining modest in scale and sympathetic to the character of the surrounding street scene.

Advertisement Type:

Other type

Height:

1.4 metres

Width:

0.5 metres

Depth:

0.075 metres

What is the height from the ground to the base of the advertisement?:

1.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.02 metres

What is the maximum height of any of the individual letters and symbols?:

12 centimetres

What materials will the advertisement be made of?:

The preferred material is weathered Corten steel with stand off lettering in stainless steel.

The colour of text and background:

The sign will feature stand-off lettering in stainless steel mounted to the panel face. The panel itself will be finished in a muted, non-reflective material.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

50 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

Freestanding, double-sided, ground-mounted sign positioned alongside the existing low brick boundary wall, replacing the current sign. The sign is non-digital and non-illuminated internally, with only subtle low-level external illumination proposed. The sign is intended solely for business identification and wayfinding purposes.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Photo1 - Existing frontage sign

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

06/05/2026

To Date

06/05/2036

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☒ Yes
☐ No

If Yes, please provide details

Adjacent businesses were consulted directly by email, including Kangarooz, Oakwhite Contracts and No.18. No objections have been received to date.

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes

☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☐ Yes

☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Aida Pecelyte

Date

06/05/2026