Horsham Denne Neighbourhood Council
CONSULTATION COMMENTS

TO:	Horsham District Council – Planning Dept
SITE ADDRESS:	Portman Smile Clinic, 3-3A East Street, Horsham
PROPOSAL:	Installation of 10x non-illuminated digitally printed and frosted window graphics (Retrospective).
REFERENCE:	DC/24/1430
RECOMMENDATION:	Objection
SUMMARY OF COMMENTS & RECOMMENDATION: Objection (see main comments)	
MAIN COMMENTS: Horsham Denne NC has been in contact with HDC Planning Compliance several times since 2020 regarding unauthorised advertising film on the windows of the orthodontic practice. HDNC considers that the window graphics are too obtrusive, out of scale, and resemble billboard hoardings. They are totally out of keeping in the conservation area. Therefore, HDNC **strongly objects** to this retrospective application.	
ANY RECOMMENDED CONDITIONS: As above	
NAME:	
DATE:	14.10.24