Horsham District Council

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Roundstone Park

Address Line 1

Worthing Road

Address Line 2

Southwater

Address Line 3

Town/city

West Sussex

Postcode

RH13 9JF

Description of site location must be completed if postcode is not known:

Easting (x)

515802

Northing (y)

127076

Description

Applicant Details

Name/Company

Title

-

First name

-

Surname

-

Company Name

Churchill Living

Address

Address line 1

Churchill Living Ltd

Address line 2

Churchill House

Address line 3

Parkside

Town/City

Ringwood

County

Hampshire

Country

United Kingdom

Postcode

BH24 3SG

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

***** REDACTED ******

Secondary number

***** REDACTED ******

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Miss

First name

Hilary

Surname

Jackson

Company Name

Planning Issues Ltd

Address

Address line 1

Churchill House

Address line 2

Parkside

Address line 3

Town/City

Ringwood

County

Country

Postcode

BH24 3SG

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Application seeking advertisement consent for signage. Please refer to Plan - CRL : 20079SW : 282 Rev A

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Other type

Height:
0.5 metres

Width:
2.4 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.56 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
40 centimetres

What materials will the advertisement be made of?:
Correx panel with 8 holes and cable ties

The colour of text and background:
Background: Red, Text: Black and White

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
4 metres

Width:
1.845 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
0.05 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
40 centimetres

What materials will the advertisement be made of?:
Double sided printed aluminium composite panels

The colour of text and background:
Background: red, blue and White, Text: white and red, images: multicoloured

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
2.38 metres

Width:
0.95 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
3.7 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
40 centimetres

What materials will the advertisement be made of?:
Flag: UPVC, Flag Pole - aluminium composite

The colour of text and background:
Text: Black and Red, Background: White, Text White, Background: Blue

Will the advertisement be illuminated?:

Advertisement Type:
Other type

Height:
1.2 metres

Width:
0.8 metres

Depth:
0.01 metres

What is the height from the ground to the base of the advertisement?:
1 metres

What is the maximum projection of the advertisement from the face of the building?:
0 metres

What is the maximum height of any of the individual letters and symbols?:
30 centimetres

What materials will the advertisement be made of?:
Aluminium Composite panel, supplied with side angle with VHB and white back panel mounted on posts

The colour of text and background:
Background: Red, White and Blue, Text: Black, Grey and White

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

A and B - Railing Banner signs
E - back to back monolith sign
F and F2 - Flag Pole
G - Welcome board sign on posts

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please refer to Drawing CRL: 20079SW:281 Rev K. One Flag Pole is not being installed that was previously approved, the other flags that were previously approved are changing and the Welcome Board sign on posts (G) is being relocated.

Will the proposed advertisement(s) project over a footpath or other public highway?

◯ Yes
⊘ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

06/05/2025

To Date

06/05/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent
◯ The applicant
◯ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

Hilary Jackson

Date

06/05/2025