

From: Planning@horsham.gov.uk
Sent: 02 March 2026 22:15
To: Planning
Subject: Comments for Planning Application DC/26/0119

Categories: Comments Received

Comments summary

Dear Sir/Madam,

Planning Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 02/03/2026 10:14 PM.

Application Summary

Address:	Land at 516852 130723 Freshwater Parade Bishopric Horsham West Sussex
Proposal:	Installation of 1No. BT Street Hub Unit and associated advertisement panels on either side of the unit.
Case Officer:	Jacques Burrowes

[Click for further information](#)

Customer Details

Address:	3 Ashleigh Road Horsham
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Comments Details

Commenter Type:	Consultee
Stance:	Customer objects to the Planning Application
Reasons for comment:	- Design - Loss of General Amenity - Other
Comments:	I am writing on behalf of the Horsham Blueprint Neighbourhood Forum to object strongly to this application. In our view this is primarily a vehicle for a large and very prominent two-sided illuminated advertising panel. Policy HB7 (D) of the Horsham Blueprint Business Neighbourhood Plan is clear that proposals for advertising and signage should not be "obtrusive in appearance, cause visual clutter[or].... appear dominant or overbearing in the street scene". This application clearly fails this test in all three aspects. Situated on a major traffic route the signage would also be so prominent as to potentially distract drivers and thus represent a traffic hazard.

Although this application should fail on these grounds alone we are also very concerned about setting a precedent that might encourage further such applications from this or other telecommunications companies.


Secretary, Blueprint Steering Group

Kind regards

Telephone:

Email: planning@horsham.gov.uk



**Horsham
District
Council**



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