Horsham District Council

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number: 1

Suffix:

Property Name:

Address Line 1: South Street

Address Line 2:

Address Line 3: West Sussex

Town/city: Horsham

Postcode: RH12 1EL

Description of site location must be completed if postcode is not known:

Easting (x): 517197

Northing (y): 130534

Description:

Applicant Details

Name/Company

Title

Mr

First name

Alastair

Surname

Rodda

Company Name

Santander UK plc

Address

Address line 1

Unity Place

Address line 2

200 Grafton Gate

Address line 3

Town/City

Milton Keynes

County

Country

United Kingdom

Postcode

MK9 1UP

Are you an agent acting on behalf of the applicant?

- [x] Yes
- [ ] No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Mr

First name

Simon

Surname

Bird

Company Name

LOM architecture and design

Address

Address line 1

The Glass House

Address line 2

5 Sclater Street

Address line 3

Town/City

London

County

Country

United Kingdom

Postcode

E1 6JY

Contact Details

Primary number

***** REDACTED ******

Secondary number

***** REDACTED ******

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Display of 1no. new non-illuminated projecting hanging sign and 2no. new externally illuminated fascia sign in Santander's new standard script font. Fascia signs illuminated by existing light troughs.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Projecting or Hanging Sign

Height:
0.6 metres

Width:
0.6 metres

Depth:
0.08 metres

What is the height from the ground to the base of the advertisement?:
3.8 metres

What is the maximum projection of the advertisement from the face of the building?:
1.4 metres

What is the maximum height of any of the individual letters and symbols?:
45 centimetres

What materials will the advertisement be made of?:
Aluminium panel with acrylic logos. Panel fixed to existing decorative metal bracket.

The colour of text and background:
Santander non-illuminated hanging/projecting signage (red aluminium panel with white acrylic logos) in Santander's new standard script font. Existing decorative black metal bracket fixed to building facade.

Will the advertisement be illuminated?:

Advertisement Type:
Fascia Sign

Height:
0.3 metres

Width:
3.7 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
Red acrylic lettering and logo on white aluminium fascia panel.

The colour of text and background:
Santander externally illuminated fascia signage with lettering and logo (red acrylic letters & logos) in Santander's new standard script font. Lettering and logo fitted to new fascia panel (white aluminium). Fascia signage externally illuminated by existing light trough above.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Advertisement Type:

Fascia Sign

Height:
0.3 metres

Width:
3.8 metres

Depth:
0.04 metres

What is the height from the ground to the base of the advertisement?:
3 metres

What is the maximum projection of the advertisement from the face of the building?:
0.04 metres

What is the maximum height of any of the individual letters and symbols?:
20 centimetres

What materials will the advertisement be made of?:
Red acrylic lettering and logo on white aluminium fascia panel.

The colour of text and background:
Santander externally illuminated fascia signage with lettering and logo (red acrylic letters & logos) in Santander's new standard script font. Lettering and logo fitted to new fascia panel (white aluminium). Fascia signage externally illuminated by existing light trough above.

Will the advertisement be illuminated?:
Yes

Will the advertisement be illuminated internally or externally?:
Externally

Illuminance levels:
300 cd/m^2

Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

◯ Yes
⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes
◯ No
◯ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Refer to these drawings/documents for existing and proposed advertisement: "HorshamSS-0147-FR-SI-EL-EX-PL" and "HorshamSS-0147-FR-SI-EL-PR-PL".

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes
◯ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

29/09/2025

To Date

29/09/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

◯ Yes
⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes
◯ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

◯ The agent
◯ The applicant
⊘ Other person

If Other has been selected, please provide contact details:

Title

***** REDACTED ******

First name

***** REDACTED ******

Surname

***** REDACTED ******

Phone Number

***** REDACTED ******

Email

***** REDACTED ******

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

◯ Yes
⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- [x] Yes
- [ ] No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- [ ] Yes
- [x] No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- [x] I / We agree to the outlined declaration

Signed

Simon Bird

Date

23/04/2025