



HORSHAM DISTRICT COUNCIL CONSULTATION

TO:	Horsham District Council – Planning Dept
LOCATION:	The Anchor Hotel, 3 Market Square Horsham
DESCRIPTION:	Installation of replacement signs, including 1x externally illuminated projecting sign, 1x door plaque, 1x menu case, 2x chalkboards and 5 internally applied window graphics
REFERENCE:	DC/26/1102
RECOMMENDATION:	Advice / No Objection / Objection / More Information / Modification / Refusal
SUMMARY OF COMMENTS & RECOMMENDATION: See below	
MAIN COMMENTS: The Anchor Hotel is a dominant building within Market Square and is recognised as a non-designated heritage asset. It is within the Horsham Town Centre Conservation Area and is also viewed within the context of the grade 2 listed Town Hall and 6-10 Market Square. The proposed signage is to some extent a replacement of the existing, and in this respect no objection would be raised. There are however 2 elements which are of some concern. The first being the hanging signage. Within the conservation area there is an expectation that new hanging signs are constructed in timber and hand painted, being hung from decorative brackets. The existing sign is more appropriate to the locality and the interest of the building than the proposed aluminium panel with printed vinyl. A sign that is more reflective of the architecture and amenity of the building would be supported. The second element is the need for the proposed A3 display (A3) to be illuminated. The menu case is situated beneath an existing lamp, within a lit area, and therefore there is a query whether further illumination is required.	
ANY RECOMMENDED CONDITIONS:	
NAME:	Nicola Mason
DEPARTMENT:	Strategic Planning
DATE:	24.07.2026