



HORSHAM DISTRICT COUNCIL CONSULTATION

TO:	Horsham District Council – Planning Dept
LOCATION:	Land at 516852 130723 Freshwater Parade Bishopric Horsham
DESCRIPTION:	Installation of 1No BT Street Hub Unit and associated advertisement panels on either side of the unit
REFERENCE:	DC/26/0119 (Full) DC/26/0120 (Adv)
RECOMMENDATION:	Advice / No Objection / Objection / More Information / Modification / Refusal
SUMMARY OF COMMENTS & RECOMMENDATION: See below	
MAIN COMMENTS: The Bishopric forms one of the historic routeways into Horsham and was originally within the gift of the Archbishop of Canterbury. It held a weekly market and the echo of this use has been carried through to the present day. Whilst it is noted that the location of the proposed hub is not within a conservation area, it is within the wider setting of the listed buildings on the northern side of the road. Although the structure would be viewed against the modern shopfronts there is a concern at the increase in paraphernalia on the pavement. The incremental increase in signage, bins, telecoms cabinets etc all result in clutter within the streetscape which is essential to maintain a sense of place. The NPPF refers to the importance of good design being a key aspect of sustainable development and establishing a strong sense of place that is attractive and welcoming. The ad hoc addition of infrastructure can result in the placing of equipment for the convenience of operators which is understood, however by taking an individual approach the appearance of the streetscene can become muddled. The proliferation of generic coloured cabinets, bins, signs and advertisements without a holistic approach risks creating a street that becomes confusing and detracts from the attractive qualities of the locality. It would therefore be suggested that consideration is given to how the unit sits within the streetscene and a place centred approach taken to enable a positive interaction that enhances the context and character of the area.	
ANY RECOMMENDED CONDITIONS:	

NAME:	Nicola Mason
DEPARTMENT:	Strategic Planning
DATE:	06.03.2026