



# Horsham District Council

## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

|                                     |                                     |
|-------------------------------------|-------------------------------------|
| Easting (x)                         | Northing (y)                        |
| <input type="text" value="508733"/> | <input type="text" value="126085"/> |

Description

## Applicant Details

### Name/Company

Title

Mr

First name

COLIN

Surname

GANLEY

Company Name

The Kings Head

### Address

Address line 1

40 High Street

Address line 2

Address line 3

Town/City

Billingshurst

County

Country

United Kingdom

Postcode

RH14 9NY

Are you an agent acting on behalf of the applicant?

- ☐ Yes  
☒ No

### Applicant Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

This application seeks retrospective planning and listed building consent for an illuminated Guinness LED rondol, externally mounted public house sign already installed on the principal elevation and replaces a previously installed satellite dish fixed to the same elevation. The replacement removes a modern domestic-style telecommunications fixture and introduces a modestly scaled hospitality sign more closely associated with the historic use and character of the public house. The sign has been designed to respect the historic character of the building. Fixings are limited and reversible minimising the impact on the fabric of the building

Please specify the type(s) and details of each proposed advertisement

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.952 metres

**Width:**

0.161 metres

**Depth:**

0.672 metres

**What is the height from the ground to the base of the advertisement?:**

3.5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.672 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.15 centimetres

**What materials will the advertisement be made of?:**

Metal and plastic

**The colour of text and background:**

Mostly black with gold outline and white lettering

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☒ Yes  
☐ No

If Yes, please provide details

Its a Guinness illuminated advertising sign, projects 672.5mm from the building over pub owned walkway not public highway, it is 161.4mm wide and is 952mm high. it is made from metal casing with plastic illumined insert. it is situated on the front right hand side of the building approximately 3.5m off the ground and 250mm in from the building corner

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes  
☒ No  
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Replaced a satellite dish.

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes  
☒ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/02/2026

To Date

01/02/2036

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes  
☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes  
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent  
☒ The applicant  
☐ Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes  
☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes  
☐ No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes  
☒ No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

COLIN GANLEY

Date

07/04/2026