



Mr Douglas J P Edwards
Douglas J P Edwards
Blonks Barn
Hooklands Lane
Shipley
West Sussex
RH13 8PY

Application Number: DC/26/0579

TOWN & COUNTRY PLANNING ACT, 1990 (as amended)
TOWN & COUNTRY PLANNING (Control of Advertisements) (England) Regulations 2007

On behalf of: Mr Colin Ganley The Kings Head

In pursuance of their powers under the above-mentioned Act and Regulations, the Council hereby **REFUSE CONSENT** to the following display of (an) advertisement(s):

Installation of 1x illuminated sign to the front elevation. (Retrospective). (Advertisement Consent).

Kings Head 40 High Street Billingshurst West Sussex

as shown on Plan and Application Number DC/26/0579 submitted to the Council on 04/06/2026. The reasons for the Council's decision to refuse to permit the above works are specified hereunder.

- 1 The advertisement, by reason of its illumination and siting would appear visually intrusive and would fail to respond positively to the character of the Conservation Area, causing undue harm to the visual amenity of the area. The visual impact of the illuminated sign prevents an ability to appreciate the architectural features as intended, and results in harm to the special interest of the Grade II Listed Building. The illuminated sign fails to respect the architectural style and character of the host building, and results in adverse harm to the architectural interest of the designated heritage asset, and to the visual amenity of the area, contrary to Policy 14, 32, 33, 34 of the Horsham District Planning Framework (2015).

Schedule of plans/documents

Plan Type	Description	Drawing Number	Received Date
Site plan	Block/Site Plan	NONE	13.05.2026
Elevation plan	Existing East Elevation (Front)	NONE	29.04.2026
Elevation plan	Existing North Elevation (Side)	NONE	20.05.2026
Supporting Docs	Heritage Statement	NONE	13.05.2026
Plans	Guinness 2.5P LED Roundell (1 of 3)	1/3	04.06.2026
Plans	Guinness 2.5P LED Roundell (2 of 3)	2/3	13.05.2026

Plans	Guinness 2.5P LED Roundell (3 of 3)	3/3	13.05.2026
Location plan	Location Plan with Proposal Added	NONE	13.05.2026



Emma Parkes
Head of Development and Building Control

Date: 29/07/2026

ADDITIONAL INFORMATION

Right of Appeals

If you are aggrieved by the decision to refuse permission for the proposed development or to grant it subject to conditions, then you can appeal to the Secretary of State under Section 78 of the Town and Country Planning Act 1990.

You must appeal within 8 weeks of the date of the decision notice for an advertisement consent. Other types of application have different timescales. In particular, if an enforcement notice is/has been served for the same (or very similar) land and development, appeals should usually be lodged within 28 days. Only the applicant possesses the right of appeal.

Appeals can be made online at: <https://www.gov.uk/planning-inspectorate>. If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.

The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.

The Secretary of State need not consider an appeal if it seems to the Secretary of State that the local planning authority could not have granted planning permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements, to the provisions of any development order and to any directions given under a development order.

If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are at <https://www.gov.uk/government/collections/casework-dealt-with-by-inquiries>.