



Horsham District Council

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

The Crown Hotel

Address Line 1

Carfax

Address Line 2

Address Line 3

West Sussex

Town/city

Horsham

Postcode

RH12 1DW

Description of site location must be completed if postcode is not known:

Easting (x)

517218

Northing (y)

130585

Description

Applicant Details

Name/Company

Title

MR

First name

SIMON

Surname

PETIFFER

Company Name

GREENE KING

Address

Address line 1

The Crown Hotel

Address line 2

Carfax

Address line 3

Town/City

Horsham

County

West Sussex

Country

Postcode

RH12 1DW

Are you an agent acting on behalf of the applicant?

- ☒ Yes
☐ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of replacement signs to the exterior of the building to include 1x pictorial projecting sign, 3x sets of individual house name letters, 2x door plaques, 2x menu cases, 7x brass lanterns, 8x floodlights, 2x amenity boards, 2x CCTV signs,

Advertisement Type:

Projecting or Hanging Sign

Height:

1.35 metres

Width:

0.9 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

4.6 metres

What is the maximum projection of the advertisement from the face of the building?:

1.18 metres

What is the maximum height of any of the individual letters and symbols?:

72 centimetres

What materials will the advertisement be made of?:

ITEM 01 (Qty 01) HTG02A-HF Double sided aluminium pictorial sign. Featuring: • New mild steel gibbet finished RAL 9005. • Aluminium inner frame finished RAL 6012. • GK clip with push through logo finished RAL 180 20 20. • HF copper heritage effect panels • Aluminium inner panel with digitally printed display. • 8W LED Spotlight. Warm white illumination.

The colour of text and background:

AS DRAWING

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.35 metres

Width:

3.536 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

35 centimetres

What materials will the advertisement be made of?:

ITEMS 02A,(Qty 01) HTG08A-T-NS Individual letters Featuring: • 19mm foamex letters painted GKASCopper • Cowl lights painted copper. Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.35 metres

Width:

3.536 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

3.14 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

35 centimetres

What materials will the advertisement be made of?:

ITEMS002B (Qty 01) HTG08A-T-NS Individual letters Featuring: • 19mm foamex letters painted GKASCopper • Cowl lights painted copper.
Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.35 metres

Width:

3.536 metres

Depth:

0.019 metres

What is the height from the ground to the base of the advertisement?:

3.275 metres

What is the maximum projection of the advertisement from the face of the building?:

0.019 metres

What is the maximum height of any of the individual letters and symbols?:

35 centimetres

What materials will the advertisement be made of?:

ITEMS 02C (Qty 01) HTG08A-T-NS Individual letters Featuring: • 19mm foamex letters painted GKASCopper • Cowl lights painted copper.
Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.25 metres

Width:

0.25 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

1.78 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

4 centimetres

What materials will the advertisement be made of?:

ITEMS 03A & 03B (Qty 02) HTG11PG Etched plaque hand painted and mounted to treated timber plinth.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.5 metres

Width:

0.377 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

1.25 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

1 centimetres

What materials will the advertisement be made of?:

ITEMS 04A & 04B (Qty 02) HTG15T A3 menu case painted copper with warm white illumination

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.85 metres

Width:

0.42 metres

Depth:

0.42 metres

What is the height from the ground to the base of the advertisement?:

3.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.725 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEMS 05A - 05D (Qty 05) ASH-STR-L-C-B Stratford Large lantern in brass Featuring: • Warm white illumination • Bottom fixed scroll bracket

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.187 metres

Width:

0.261 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

5.745 metres

What is the maximum projection of the advertisement from the face of the building?:

0.3 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEM06 (Qty 08) HTG13A 50W LEDSlimline floodlight. Featuring: • Warm white illumination.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

1 metres

Width:

0.79 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1.05 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

10 centimetres

What materials will the advertisement be made of?:

ITEMS 08A & 08B (Qty 02) HTG04-T-NS Wall mounted timber chalkboard sign. Featuring: • 12mm birch plywood panel • 32mm bullnose natural timber trim • Painted chalkboard area • 25 x 25 mm aluminium fixing angle

The colour of text and background:

as drawing

Will the advertisement be illuminated?:**Advertisement Type:**

Fascia Sign

Height:

0.35 metres

Width:

0.35 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

1.675 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

2 centimetres

What materials will the advertisement be made of?:

ITEMS 09A & 09B (Qty 02) HTG-18C CCTV Sign.

The colour of text and background:

as drawing

Will the advertisement be illuminated?:**Advertisement Type:**

Other type

Height:

0.6 metres

Width:

0.38 metres

Depth:

0.38 metres

What is the height from the ground to the base of the advertisement?:

1.75 metres

What is the maximum projection of the advertisement from the face of the building?:

0.52 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

ITEMS10A & 10B(Qty 02) ASH-STR-S-G-C Stratford Small lantern painted c o p p e r Featuring: • Warm white illumination • Bottom fixed scroll bracket

The colour of text and background:

as drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

Item 05 - Five lanterns
Item 06 - Eight floodlights
Item 10 - Two small lantern

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

proposed and existing elevations

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

18/01/2026

To Date

18/01/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

☐ Yes

☒ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Gillian Shepley

Date

18/01/2026